



News Release
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Contact: Larry Herman, Midwest Food Bank - 309-691-5270
DeAnna Thomas, AgriBusiness Director –
JMP Radio Group - 309-495-4732

Harvest for the Holidays Campaign Kicks Off for 2011

Peoria, Ill. - The Midwest Food Bank is honored to be a part of the 1470 WMBD and Classic Country 1290 WIRL Harvest for the Holidays campaign for the second year in a row.

“Last year the efforts of area Farm Bureaus, sponsors and the AgriBusiness Department at 1470 WMBD and Classic Country 1290 WIRL were able to raise over \$30,000 for the Midwest Food Bank – we hope to surpass that amount this year,” said AgriBusiness Director DeAnna Thomas.

The Midwest Food Bank is a volunteer organization that supplies food free of charge to over 600 not for profit agencies throughout Illinois and Indiana. MFB is also active in disaster relief in the U.S. and also donates food supplies to alleviate suffering internationally.

“We are excited that this program allows Illinois grown agricultural products to be used in our Tender Mercies food program,” said Larry Herman, Midwest Food Bank. “The volunteer packaged rice, beans, soy protein and fortified chicken flavoring is a great way to introduce a better quality of life to those that are nutritionally insecure. It is presently aiding school backpack programs, township pantries and providing health to thousands of children and families in Illinois.”

Harvest for the Holidays partners and contributors include:

- 1470 WMBD and Classic Country 1290 WIRL
- Pioneer – SE-Hoefl Enterprises, Channel Seed, Midstate AG, AG-Land FS, Weaver Ridge, KCM Truck and Equipment Repair
- Peoria, Tazewell, Woodford, Fulton, Mason, Marshall-Putnam and McLean County Farm Bureaus
- Illinois Farm Bureaus Young Leaders in Peoria, Tazewell, Woodford, Fulton, Mason, Marshall-Putnam, and Mclean counties.

The Harvest for the Holidays program creates a way that farmers can donate 10 or more bushels of corn or soybeans to participating elevators November 14 thru December 14th. The donated grain will then be sold on the cash grain market on December 14th. All proceeds will benefit the Midwest Food Bank food distribution efforts.

A list of participating elevators and more information can be found at www.harvestfortheholidays.com.
www.midwestfoodbank.org for Midwest Food Bank information.